[ADWCC]: Adobe Dreamweaver CC

Length   : 3 Days
Delivery Method   : Instructor-led (Classroom)

Course Synopsis

This course will prepare the new and existing Adobe Dreamweaver user for an Adobe Certified Associate Exam. After the course, the user is able to create websites. For those seeking employment that requires demonstrating the ability to use digital media needed to plan, design, build, and maintain effective communications, Adobe Certified Associate is a certification program that validates the skills of job seekers.

In an increasingly competitive work world, employers need more than familiar users of digital communications technology to drive successful business outcomes—they need proficient users. With certification, hiring managers will know that work similar to the excellent portfolio they just reviewed can be accomplished efficiently.

Course Outline

Module 1: Setting project requirements
Lessons
- Purpose, audience, and audience needs
- Identify web page content for audience
- Knowledge of copyright rules
- Knowledge of website accessibility
- Follow design specifications
- Understand project management tasks

Module 2: Planning site design and page layout
Lessons
- Best practices for designing website
- Produce website designs on various operating systems and browser versions/configurations
- Knowledge of page layout design concepts and principles
- Identify basic principles of website usability, readability, and accessibility
- Knowledge of flowcharts and storyboards
- Communicate about design plans

Module 3: Organizing and modifying content
Lessons
- Set and modify document properties
- Organize web page layout with relative and absolutely-positioned div tags and CSS styles
- Modify text and text properties

AVANTUS TRAINING PTE LTD
80 Jurong East Street 21 #04-04 Devan Nair Institute Singapore 609607
Main Line: +65 6661 0888 | Fax: +65 6661 0886
Email: enquiries@AvantusTraining.com
www.AvantusTraining.com

- Modify images and image properties
- Create web page templates
- Use basic HTML tags to set up an HTML document, format text, add links, create tables, and build ordered and unordered lists
- Add head content to make a web page
- Use CSS to implement a reusable design
- Apply gradients to background

Module 4: Adding content
Lessons

- Define a Dreamweaver site
- Create, title, name, and save a web page
- Add text to a web page
- Insert images and apply alternative text
- Link web content, using hyperlinks, e-mail links, and named anchors
- Insert rich media, such as video, sound, and animation
- Insert navigation bars, rollover images, and buttons
- Build image maps
- Import tabular data to a web page
- Import a Microsoft Word or Microsoft Excel document to a web page
- Create forms

Module 5: Understanding the interface
Lessons

- Identify elements
- Use the Insert bar
- Use the Property inspector
- Use the Assets and Files panels
- Customize the workspace
- Synchronizing settings with Creative Cloud

Module 6: Evaluating and maintaining a site
Lessons

- Conduct basic technical tests
- Identify techniques for basic usability tests
- Identify methods for site feedback
- Present web pages to others for feedback and evaluation
- Manage assets, links, and files for a site
- Publish and update site files

Bonus Topics

- New features for Dreamweaver CC

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