

## Business Architecture

Length : 4 Days  
Delivery Method : Instructor-led (Classroom)

### Course Overview

The Iasa Business Architecture training is a platform from which professional architects develop specialist skills in business valuation of technology and human dynamics.

At the end of the course participants will evolve into business technology strategists who can expertly model, analyse and reason about structural and financial aspects of a business. With a newfound ability to trace business events throughout the organisation in terms of information, funds and goods flows, they shall find themselves in the driver's seat for translating vision, business model and set of goals into appropriate structures of processes, capabilities and organisational units.

### Audience Profile

All business and IT professionals who see themselves (presently or one day in the future) as a Business Architect should take this course. They include:

- Business Analysts, System Analysts
- Business Developers, IT Developers
- Business Consultants
- Solution Specialists
- Software Engineers, System Engineers
- IT Managers, IT Directors
- Heads of LOB, Heads of Business Division
- Project Managers, Team Leaders
- Junior and Associate Business Architects
- Technical Decision Makers
- IT Management team members

### Objectives

Step into the important role of a specialist Business Architect who can:

- Participate in business requirement gathering sessions, document the requirements and communicate them to multiple groups associated with each project.
- Document how the business is structured to support the technology portions of a business strategy.
- Facilitate development and refinement of business strategies and goals.
- Design and optimize strategies for maximizing growth, productivity and other strategic business intentions.

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- Within the scope of a given project, assist in the determination of functional capabilities, supporting applications, systems of involvement, and adverse or lateral impacts.
- Balance the opportunities and risks associated with dynamic and uncertain changes in industry attractiveness and competitive position.
- Set up and manage methods for evaluating complex investments especially in the technology space.

#### **Course Outline:**

#### **Module 1: What is Business Architecture?**

##### **Lessons:**

- Lesson 1 – The kinds of projects Business Architects do
- Lesson 2 – Key concepts of a Business
- Lesson 3 – Business Architecture definition

#### **Module 2: Views, Designs and Models**

##### **Lessons:**

- Lesson 1 – The building blocks of Business Architecture
- Lesson 2 – The FOUR business operation models
- Lesson 3 – The basic views required to describe Business Architecture

#### **Module 3: Financial & Accounting**

##### **Lessons:**

- Lesson 1 – The primary financial statement and analysis
- Lesson 2 – Business events to financial statements traceability
- Lesson 3 – Measuring costs and benefits

#### **Module 4: Strategy & Goal Development**

##### **Lessons:**

- Lesson 1 – The relationship between Goals and Strategies
- Lesson 2 – The components of Business model
- Lesson 3 – The process for developing and resetting strategy

#### **Module 5: Process Management and Governance**

##### **Lessons:**

- Lesson 1 – The governance process model
- Lesson 2 – The various process of governance patterns
- Lesson 3 – The Techniques for managing process change

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## **Module 6: Advanced Topics**

### **Lessons:**

- Lesson 1 – The nature of ethical justification
- Lesson 2 – The contract as the underlying concepts
- Lesson 3 – The various patterns of organization
- Lesson 4 – The business troubleshooting techniques

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