

Adobe Dreamweaver CS4: Adobe Certified Associate Exam

COURSE CODE: ADWCS4

Duration

3 Days

Course Synopsis

This course will prepare the new and existing Adobe Dreamweaver user for an Adobe Certified Associate Exam. After the course, the user is able to create websites. For those seeking employment that requires demonstrating the ability to use digital media needed to plan, design, build, and maintain effective communications, Adobe Certified Associate is a certification program that validates the skills of job seekers.

Certification Helps Prove Proficiency

In an increasingly competitive work world, employers need more than familiar users of digital communications technology to drive successful business outcomes—they need proficient users. With certification, hiring managers will know that work similar to the excellent portfolio they just reviewed can be accomplished efficiently.

Course Outline

Setting project requirements

- Purpose, audience, and audience needs
- Identify web page content for audience
- Knowledge of copyright rules
- Knowledge of website accessibility
- Follow design specifications
- Understand project management tasks

Planning site design and page layout

- Best practices for designing website
- Produce website designs work on various operating systems and browser versions/configurations
- Knowledge of page layout design concepts and principles
- Identify basic principles of website usability, readability, and accessibility
- Knowledge of flowcharts and storyboards
- Communicate about design plans

Organizing and modifying content

- Set and modify document properties
- Organize content by using tables
- Organize web page layout with absolutely-positioned div tags
- Modify text and text properties
- Modify Flash movies on a web page
- **New!** Modify images and image properties
- Create web page templates
- Use basic HTML tags to set up an HTML document, format text, add links, create tables, and build lists
- Add head content to make a web page
- **New!** Manage CSS for a reusable design

Adding content

- Define a Dreamweaver site
- Create, title, name, and save a web page
- Follow a flowchart and storyboards
- Add text to a web page
- Insert images and apply alternative text
- Link web content, using hyperlinks, e-mail links, and named anchors
- Insert rich media, such as video, sound, and animation in Flash format
- Insert navigation bars, rollover images, and buttons
- Build image maps
- Import tabular data to a web page
- Import a Microsoft Word or Microsoft Excel document to a web page
- Create forms

Understanding the interface

- **New!** Identify elements
- Use the Insert bar
- Use the Property inspector
- Use the Assets and Files panels

Evaluating and maintaining a site

- **New!** Conduct basic technical tests
- Identify techniques for basic usability tests
- Identify methods for site feedback
- Manage assets, links, and files for a site
- Publish and update site files

Bonus Topics

- **New!** New features for Dreamweaver CS4

ACA Exam

- Revision exercises will be given
- Adobe Certified Associate exam

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