

## Rich Media Communication using Adobe Flash CS3 Professional

### COURSE CODE: ADAFCS3

#### Duration

3 Days

#### Course Synopsis

This course is for new and existing Flash users whom want to learn how to create a Flash animation and encourage interactivity in the website. The participant can sit for the Adobe Certified Associate exam at the end of the course. After the course, the participant will be able to create Flash animations for own website.

#### Course Outline

##### Setting project requirements

- Purpose, audience, and audience needs
- Identify rich media content that is relevant
- Produce accessible rich media content
- Knowledge of copyright rules
- Understand project management tasks
- Communicate with others about design

##### Identifying rich media design elements

- Identify practices for media content
- Knowledge of design elements
- Identify techniques to create rich media elements that are accessible and readable
- Storyboard to produce media elements

##### Understanding Adobe Flash CS3

- Identify elements of the Flash interface
- Use the Timeline
- Understand Flash file types
- Identify best practices for managing the file size of a published Flash document

##### Building rich media elements

- Follow design specifications
- Adjust document properties
- Use Flash guides and rulers
- Use tools on the Tools panel to select, create, and manipulate graphics and text
- Create shapes
- Adjust text properties
- Understand symbols and the library
- Create masks
- Create animations (changes in shape, position, size, color, and transparency)
- Add simple controls with ActionScript 3.0
- Import and use sound
- Add and export video
- Publish Flash documents

##### Evaluating rich media elements

- Conduct basic technical tests
- Identify techniques for basic usability tests

##### ACA Exam

- Revision of topics
- Revision exercises will be given
- Adobe Certified Associate exam

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